



Mayor: Pedro Contreras
Mayor Pro-Tem: Guadalupe "Lupe" Rodriguez
Commissioners: Roberto "Bob" Garza
Eddie Suarez
Armando Garza

Dear Sponsor,

The City of San Juan is currently planning there Cinco de Mayo Fiesta. Each year the city makes every effort to provide inspiration and encouragement, to children and the community to stay healthy in preparation for a successful and promising future. By holding this event the city connects the community to local businesses as well as social service organizations. We are currently soliciting sponsorships for the event and would like very much for you to consider becoming a sponsor. Without sponsorships, this event would not be possible. Attached please find the sponsorship form indicating different levels of sponsorship.

Should you have any questions or need further information please contact **(956) 223-2350**. Your support is greatly needed in order to make the 2010 Cinco de Mayo Fiesta a success.

Thank you,

A handwritten signature in black ink that reads "Bobby Rodriguez".

Bobby Rodriguez, Chairperson of
the Cinco de Mayo Fiesta Committee

Brought to you by:



SAN JUAN EDC
ECONOMIC DEVELOPMENT CORPORATION





2010 San Cinco de Mayo Fiesta Sponsorship Form



SPONSORSHIP LEVELS

Contact Information

The San Juan
Cinco De Mayo Fiesta
Committee :
709 S. Nebraska
San Juan, Texas 78589
956-223-2350

Dates to Remember

Sponsorship Deadline
TBA

Cinco de Mayo Fiesta
Saturday, May 1, 2010
12 p.m. - 9 p.m.
San Juan Municipal Park
506 W. Bus. 83
San Juan, TX



El Musico Sponsor - \$3,000

- * (15) Bracelets for Kiddie Area
- * (4) Exclusive Judging Seats for Cook-Off
- * Website Recognition
- * Recognition in all print media
- * Recognition in Radio and TV ads
- * Company Banner at Festival
- * Festival PSA
- * 10x10 Informational Booth-1 table/ 4 chairs



El Tambor Sponsor - \$1,000

- * (2) Exclusive Judging Seat for Cook-Off
- * Website Recognition
- * Company Banner at Festival
- * Recognition in all print media



El Bandolon Sponsor - \$2,000

- * (3) Exclusive Judging Seats for Cook-Off
- * Website Recognition
- * Recognition in all print Media
- * Company Banner at Festival
- * Festival PSA
- * 10x10 Informational Booth-1 table/ 4 chairs



El Violoncello Sponsor - \$500

- * (1) Exclusive Judging Seat for Cook-Off
- * Web Recognition
- * Festival PSA



El Arpa Sponsor - \$200

- * Web Recognition

If submitting Logos please email them to:
bgutierrez@cityofsanjuantexas.com

Thank you for your commitment to make this year's Cinco de Mayo Fiesta a success. Please complete the form below and email or return it to:

City of San Juan
Attn: Cinco de Mayo Fiesta Committee
430 N. Standard Ave.
San Juan, TX 78589

*Please make checks payable to: San Juan EDC

2010 Cinco De Mayo Sponsorship Commitment Form

Business: _____ Contact: _____

Address: _____

Phone: _____ Cell: _____ Fax: _____

Sponsor Name Exactly as it should appear in publicity materials: _____

Check enclosed for \$ _____

Signature: _____

(my signature indicates authorization to make this commitment on behalf of my company)