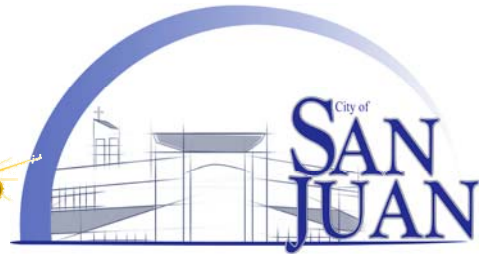


SAN JUAN EDC
ECONOMIC DEVELOPMENT CORPORATION

430 NORTH STANDARD
SAN JUAN, TEXAS 78589
(956) 783-3448 P
(956) 783-5413 F

EMPOWERING SAN JUAN BUSINESS.

noche de paz
en San Juan, Texas



Dear Noche de Paz Christmas Festival Celebration 2011 Sponsor:

Noche de Paz Christmas Festival 2011 is set for Saturday, December 10 from 12 PM to 10PM. We respectfully request your participation and financial support. Every year we strive to add more entertainment and activities.

Noche de Paz will include a full size carnival, nighttime Christmas lit parade, 2 stages with local school & children performances & live music as well as food booth & shopping vendors. Held at our very own Mayfield Baseball Park in San Juan, special features include Chillfest San Juan's Snow Playground, the Recycling Department's Santa's Workshop, the Police Department's Pictures with Blue Santa and the Fire Department's Pictures with Sparky Fire Prevention Dog.

Please consider one of the various sponsorship opportunities and help us make this year's celebration one to remember. Please make checks payable to San Juan EDC listing the level in memo. Please call SJEDC if you need further information at (956)783-3448.

Respectfully,

2011 Noche de Paz Celebration Committee

Sponsorship Agreement

I would like to participate in San Juan's Noche de Paz Celebration by sponsoring the level I have checked off below. I have made check payable to San Juan EDC and included sponsor level in the memo field. I understand that in exchange for my sponsorship, I will receive the benefit of the package. This qualifies as a quid quo pro donation and that the value of what I receive will be subtracted from my total donation. I can only claim the difference as a Charitable Contribution. San Juan EDC will mail out receipts with this information after event.

Spirit of San Juan Headline Sponsor- \$5000

Recognition in all media buys, TV, radio, & print (sponsor to provide logo)
Event recognition via live entertainment and banners; Sponsor Plaque
Logo and company recognition at all events during festival week & event T-shirts
\$100 worth of carnival tickets & 20 vouchers for Chillfest San Juan Snow Playground

Santa- \$3,500

Website recognition
Recognition in all print media
Sponsor Plaque & event T-Shirts
\$80 carnival tickets & 10 Chillfest vouchers

Frosty- \$2,000

Website recognition
Recognition in all print media
Sponsor Plaque & event T-Shirts
\$60 carnival rickets & 10 Chillfest vouchers

Rudolf- \$1,500

Website recognition
Recognition on event T-Shirts
\$40 carnival rickets & 5 Chillfest vouchers

Elf- \$1000

Website recognition
Recognition on event T-Shirts
\$20 carnival tickets & 5 Chillfest vouchers



Name: _____ Receipt #: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____ Would you like to sign up for Yes

SJEDC updates, news & tips? No

Method of Payment: Cash , Check # _____

Amount Paid: _____

Fax Back Form: 956-783-5413

By: Nov. 30, 2011